Women Business Leaders Forum  
Unlocking the C-Suite  
DoubleTree Somerset  
September 15, 2017

7:30 - 8:30  Breakfast and Registration

8:30 – 8:40  Opening Remarks  
Michele Siekerka, President & CEO, NJBIA

8:45 – 9:10  Speed Networking

9:10 – 9:20  Awards Presentation

9:20-9:50  Communication and Leadership Styles: The Gender Impact at Work  
He Said/ She Said  
Sally Glick, Principal & Chief Growth Strategist, Sobel & Co., LLC CPA - 20 minutes + 10 minutes Q&A

We all know men and women communicate differently, but how often do we stop to think about how we got to where we are today and why we are so different? This dynamic keynote will give historical perspective on gender communications; provide new insights to be more effective communicators; and offers practical tips to improve your leadership skills and achieve professional goals.

9:50 - 10:15  Networking Break

10:15 – 11:15  Breakout Sessions (Three simultaneous sessions, attendees will get to pick only one)
All  50 minutes + 10 minutes Q&A.

Session 1: The Non-Profit Board

Whether you are a corporate woman pursuing a role as a board member or a nonprofit leader seeking to identify the best candidates for volunteer leaders, this special session will address your challenges and concerns by drawing on the expertise of panelists who will share their perspectives on the common characteristics of high performing board members. Listeners will have the opportunity to hear what nonprofits may expect of their board members while also accessing some practical tips that will make their own board search more efficient and effective. (Attendees will leave with a toolkit including sample board contract, resources to identify potential board opportunities, etc.)

Moderator: Sally Glick, Principal & Chief Growth Strategist, Sobel & Co., LLC CPA

- Amy Klein, Executive Director, Volunteer Connect
- Amy B. Mansue, President, Southern Region, RWJBarnabas Health
- Sherise D. Ritter, CPA, The Mercadien Group

Session 2: Say It with Style

With the exception of a lucky few who always know what to say, many of us find ourselves struggling to find the right words in important meetings, when there’s conflict, or, when we simply want to be included in a new opportunity. Staying silent for fear of offending or feeling unheard is frustrating no matter how much we tell ourselves it doesn’t matter. This special session with experienced leadership coaches and corporate
communications officers will help you find your voice and use it strategically. Learn proven techniques to be heard when it matters most.

**Moderator:** Jill Myra, New Jersey 101.5, Townsquare Media
- John Hardiman, Public Affairs Director, NJM Insurance Group
- Krishna Powell, President, HR 4 Your Small Biz, LLC
- Anita Zinsmeister, President, Dale Carnegie Training of Central & Southern NJ

**Session 3: Getting to the Win/Win**

Your salary, career moves, even the price you pay for your next car all come down to how you negotiate the deal. This breakout session will help you position yourself to win. Practical advice on becoming an excellent problem solver while still getting what you want, without damaging your reputation, and how to avoid common negotiation mistakes will be discussed.

**Moderator:** Angelo Mendola, Chief Operating Officer, Priority Payments
- Nancy Glick, MBA, Chief Operating Officer, Broker, Newmark Associates
- Angela Harrington, Assistance Vice President, Communications and External Relations, Berkeley College
- Christine A. Stearns, Esq., Director, Government Affairs, Gibbons PC
- Deirdre R. Wheatley-Liss, Esq., Porzio, Bromberg & Newman, P.C.

11:30-12:15  **Lunch**

12:15 – 1:15  **Business Leaders Panel - Unlocking the C-Suite** (50 mins + 10 Mins Q&A)

**Moderator:** Steve Adubato, Ph.D., Emmy Award-winning Anchor, Thirteen/WNET (PBS) & NJTV (PBS) Author, “Lessons in Leadership”
- Michellene Davis, Esq., Executive Vice President, Corporate Affairs RWJ Barnabas Health
- Lillian Rodriguez Lopez, Vice President, Stakeholder Relations and Customer PAC Support, Coca-Cola North America
- Vince Maione, President- Atlantic Region, Atlantic City Electric
- Speaker TBD, Johnson & Johnson

Although it can be tough to reach, the C-Suite isn’t an impenetrable fortress. While all organizations are different, there are a few fundamentals to position yourself on the short list. Hear from experienced business leaders on how to raise your own personal profile, find the advocates and allies you need in your corner, and what executives in the C-Suite do to stay there.

1:15 – 2:00  **Closing Keynote**

Chef Jeff Henderson